

THOSE IN ATTENDANCE:

Chris Cherniak, Board Chair; John Fry; Jess Griffiths; Kristy Hoffman; Abby McNulty; Margie Schloesser; Ann Whitworth, Friends of the Library Liaison; Nann Worel, City Council Liaison; Jed Briggs, PCMC Budget Manager; Kory Kersavage, Budget and Grants Analyst.

STAFF IN ATTENDANCE:

Adriane Herrick Juarez, Library Director; Branson Larson, Library Board Secretary; Angela Arreche-Dohanos, Technical Services Librarian

I. ROLL CALL

Mr. Cherniak called the meeting to order at 12:06pm.

II. APPROVAL OF MINUTES

9/21/16 Minutes: Mr. Fry made a motion to approve with changes and Ms. Schloesser seconded the motion, which passed unanimously.

III. COMMUNICATIONS AND DISCLOSURES FROM BOARD, LIAISONS AND STAFF

Mr. Cherniak inquired about an update regarding the reciprocal borrowing conversations Ms. Herrick Juarez was participating in with the Summit County Library. Ms. Herrick Juarez updated the Board saying that there weren't any significant updates, but Dan Compton, the Library Director has requested \$20,000 in the County budget for next year to contribute to offsetting the cost of student cards. She remarked that the county has several budgetary items on their schedule and is unsure as to whether this will make it in next year's budget. Mr. Briggs commented that the County runs on a calendar year and the deadline for their budget is in late November or early December. Mr. Griffiths asked about the impact of student cards on the Library's bottom line. Ms. Herrick Juarez responded that about 20% of the library usage is from patrons who reside outside of city boundaries, and that about 8% of the library usage comes from free student cards.

Ms. Herrick Juarez informed the Board that Library's "I Read Park City" t-shirts are now being sold at the MARC Pro Shop.

Ms. Herrick Juarez invited Board Members to attend a social with Library Staff following the Staff Development Day Trainings at 4:15pm on November 11.

Mr. Cherniak invited the Board to accompany the Library Leadership Team, as well as himself, to tour the Salt Lake City Library on October 21, and view a copy of Shakespeare's first folio, which is on loan from the Folger Library.

IV. DIRECTOR'S REPORT AND STATISTICS

Ms. Whitworth inquired as to what tenants would be involved if the Library were to assume responsibility for the contracts associated with the building. Ms. Herrick Juarez replied that there are three building tenants, including the Park City Coffee Roasters, the Park City Film Series, and the Park City Cooperative Preschool.

Mr. Cherniak congratulated the Library staff on continual growth within measured statistics.

Mr. Cherniak commented that he was excited to see that a large number of Park City High School students have signed up to volunteer in different capacities at the Library in the month of September.

Mr. Cherniak asked about the Facebook "boost" mentioned in the Director's Report. Ms. Herrick Juarez stated that this is a marketing strategy that the Library is exploring, by which Facebook more prominently presents Library posts. She reported that this effort contributed to an 8% increase in the Library's reach during the month of September.

V. FRIENDS OF THE LIBRARY REPORT

Ms. Schloesser commended the Friends of the Library on a fantastic Author Luncheon. She noted that the speaker, Ms. Havey was very interesting and the food and company were wonderful. Ms. Whitworth thanked all of the Board Members and Library staff that were able to participate in the Friends of the Library Luncheon at Deer Valley Resort and stated that it was a great success. There was an increase in tickets sales this year over past years and the food, friends, and author presentation were all highly enjoyable. Ms. Whitworth noted that the Friends of the Library are seeking to continue using presentations from local Utah authors in future luncheons.

Ms. Whitwork stated that "Live PC Give PC" has become an important source of funding for the Friends of the Library and that on the day of the campaign, this fall, they will staff a table in the Library entryway to encourage donations to their organization.

Ms. Herrick Juarez commented that she was quite impressed with Ms. Havey's presentation at the luncheon and Mr. Fry agreed, stating that Ms. Havey's art was very impressive.

VI. EDUCATION ITEM

Ms. Arreche-Dohanos presented a training to highlight for the Board a number of special collections which the Library provides to the public, including the Book Club Collection, YouCreate Lab items, Ralph Gates' "Voices of Park City" Oral History Collection, the Microfilm Collections and the Planning Extension Collection which is held at City Hall. She noted that each of these collections provide unique and useful resources to our community.

VII. OLD BUSINESS

Due to time restraints, Old Business was tabled until the November Board Meeting.

VIII. NEW BUSINESS

Mr. Briggs gave a presentation to the Board on the Park City Long-Term Strategic Plan and 2016 Council Strategic Goals. He walked the Board through the strategic planning process and explained the ways in which individual department's strategic plans are dovetailed into the greater City plan.

Ms. Herrick Juarez presented the first stage of the Park City Library's Business Plan to the Board for feedback. Board Members were invited to give input during the meeting regarding the wording and vision of the plan, and were encouraged to give further feedback as the process moves forward.

Ms. Schloesser put a call out to the Board to let community members know that another batch of tiles for the Mural Wall is almost ready to produce, but they are one tile short for the minimum order of 10, and to pass along any information before the due date of October 30.

IX. ACTION ITEMS

N/A

X. ADJOURN

Mr. Fry made a motion to adjourn. Mr. Griffiths seconded the motion. Meeting adjourned at 1:33pm.

UPCOMING SCHEDULE

The Park City Library Monthly Board of Directors Meeting will be held on Wednesday, November 16, 2016 from 12:00pm until 1:30pm in the Park City Library, Room 201, 1255 Park Avenue, Park City, Utah 84060.