

THOSE IN ATTENDANCE:

Jane Osterhaus, Chair; Sarah Hall, Vice-Chair; John Fry; Chris Cherniak; Margie Schloesser; Jess Griffiths; Kristy Hoffman; Brynn Bateman Louis; Abby McNulty; Ann Whitworth, Friends of the Library Liaison **Excused:** Nann Worel, City Council Liaison

ADDITIONAL ATTENDANCE:

Lynn Ware Peek, City Council Liaison in Nann Worel's absence

STAFF IN ATTENDANCE:

Adriane Herrick Juarez, Library Director; Kate Mapp, Adult Services Manager; Courtni Norman, Library Board Secretary

I. ROLL CALL

Ms. Osterhaus called the meeting to order at 12:01 PM.

II. APPROVAL OF MINUTES

08/15/18 Minutes: Ms. Schloesser made a motion to approve. Mr. Fry seconded the motion, which passed unanimously.

III. COMMUNICATIONS AND DISCLOSURES FROM BOARD, LIAISONS, AND STAFF

Ms. Herrick Juarez thanked everyone who attended and marched in the Miners' Day Parade, and stated that it is a great experience each year for the community and families who visit the Library.

Ms. Osterhaus brought attention to the Utah Humanities Book Festival, with many authors speaking in Park City, and distributed magazines with information about the upcoming festival and events.

Ms. Herrick Juarez reminded Board Members that the October Library Board Meeting will take place at the Silver Lake Lodge before the Friends of the Library Luncheon where author Peter Rock will be presenting on his book My Abandonment. The meeting will be shortened and start an hour earlier at 11:00 AM. Ms. Herrick Juarez thanked the Board for their flexibility with this change. The change in time and location will be publicly noticed.

IV. DIRECTOR'S REPORT AND STATISTICS

Ms. Herrick Juarez announced that Bianca Carrasco joined the Library as the Youth and Spanish Services Library Assistant and she will be invited to an upcoming meeting to meet the Board. Ms. Carrasco recently moved to Utah from Florida and has a strong customer service background.

Mr. Cherniak inquired about how the Lucky Ones Coffee Shop has been doing. Ms. Herrick Juarez stated that Lucky Ones is doing well and have remained busy, with thanks to summer programs that brought many people in. She mentioned that they have been active on social media and joined Library staff in the Miners' Day Parade.

Ms. Ware Peak stated that, as members of the community inquire about the meaning of social equity, the Lucky Ones Coffee Shop serves as a wonderful example that provides a learning experience for those in the community as much as it is a great experience and opportunity for those who work there. Ms. Herrick Juarez mentioned that libraries have contacted the Park City Library to ask how the Lucky Ones service model and mission works in regards to implementing a similar model in their libraries.

V. FRIENDS OF THE LIBRARY REPORT

Ms. Whitworth announced that the Friends of the Library Book Sale was a huge success this year, earning \$9,500. She stated that last year's sales were just under \$8,000 and had been slowly declining year to year. Ms. Whitworth stated that the Book Sale requires 400 volunteer hours, of which many volunteers are members of the community and Library Board, and she thanked them for their time.

Ms. Whitworth gave thanks to Becca Lael, Community Engagement Manager, and Kate Mapp, Adult Services Manager, for their work coordinating with the Summit County Jail to allow inmates in a work release program to help pack books from the third floor to the main level where they were boxed and transported to a vendor who accepts the unsold books.

Ms. Whitworth stated that the Friends of the Library approved \$400 for refreshments for the Utah Humanities Book Festival Event. One thousand dollars was approved for acrylic holders that display books throughout the Library. One hundred dollars was approved for a Trivia Kit for a Trivia Night activity the Lucky Ones can host during the winter.

Ms. Whitworth reminded Board Members that tickets for the Author Luncheon are on sale. Tickets are \$40 per person and can be purchased online or at the Information Desk on the first floor of the Library.

VI. EDUCATION ITEM

Kate Mapp, Adult Services Manager, and Angela Arreche, Technical Services Manager, are in the process of brainstorming a remodel of the current Park City Room. Their goal is to make the room more helpful to visitors and provide relevant information. The mission of the Park City Room is “to sustain, encourage, and promote the legacy of Park City’s cultural and environmental heritage.” Ms. Mapp and Ms. Arreche went through a process of weeding the reference collection to allow more room for Park City related materials.

Ms. Mapp stated that they have reached out to the Park City Museum and the Park Record to inquire about how they would utilize the space. Ideas include obtaining a museum display case to feature historic artifacts, organize the collection by historical events, add databases to the computer that promote research, and curate future collections that reflect the room’s mission statement. Ms. Mapp is currently looking into alternative storage for the microfilm. Ms. Mapp and Ms. Arreche will continue to visit libraries in the valley to see how they utilize similar spaces.

VII. OLD BUSINESS

Ms. Schloesser mentioned that a new informational poster is displayed in front of the Tile Mural Wall. The wording has been changed to explain that the Mural Wall is a fundraising project that helps to fund technology and other materials and services that allow the Library to continue to serve as the community’s living room. She mentioned that the Library received four new tile requests after the weekend of the Friends of the Library Book Sale, where the new poster was featured.

Ms. Schloesser inquired about whether Board Members have any ideas for promoting the Tile Mural Wall. Ms. Hall suggested creating a large poster in the Children’s room for the parents to see when they attend children’s programs.

Ms. Herrick Juarez thanked Ms. Schloesser for her hard work handling the Tile Mural orders and taking them to Salt Lake City to be printed.

Ms. Herrick Juarez announced that the Library Board recently voted to move ahead with the Library becoming Fine Free. In June, Peter Bromberg, Director of the Salt Lake City Public Library, presented on the topic and his experience since the Salt Lake City Library system became Fine Free. Libraries across the country have begun to follow this model, as fines have been shown to not be a determining factor in whether books are returned on time and create a barrier that hurts the people who need the Library the most.

While fines will not be accrued on overdue items, reminder notices of their overdue status will be sent to patrons and a replacement charge for the book will be sent once the item has been overdue for six weeks. Ms. Herrick Juarez mentioned that the option for auto-renewal is not currently available through the Library’s software vendor TLC, but should be available sometime in 2019.

Ms. Herrick Juarez stated that the Library is coordinating with the Summit County Library to go Fine Free at the same time, tentatively in January.

Ms. Herrick Juarez stated that the Library Leadership Team will create a policy to bring to the Board for review in coming months.

VIII. NEW BUSINESS

Ms. Herrick Juarez and Ms. Osterhaus presented on the results of the Community Survey, which was completed by around 360 people. The results provided helpful information about patron's demographic, user experience, and more from members of the community who use the library. The results found that the largest demographic of people who use the library are between the ages of 35 and 65, while ages 18 to 24 make up the smallest percentage, which is also similar to Pew Research findings. Patrons reported feeling well informed about programs the Library was hosting and find that their interests are represented within the collection. Suggestions for the next survey included utilizing population segmentation, shortening the survey, and adding target areas of interest, such as, room rentals and the YouCreate Lab. Additionally, a Spanish survey would be useful in the future.

Ms. Herrick Juarez thanked Ms. Osterhaus for her presentation and for creating the charts that helped showcase the survey results.

X. OTHER/SUMMARY

No other business was discussed.

XI. ADJOURN

Mr. Fry made a motion to adjourn the meeting. Mr. Cherniak seconded the motion. Meeting adjourned at 1:25 PM.

UPCOMING SCHEDULE

The Park City Library Monthly Board of Directors Meeting will be held on Wednesday, October 17, 2018, from 11:00 AM until 11:45 AM at Silver Lake Lodge Deer Valley, 7600 Royal St, Suite 112, Park City, Utah 84060.