

## GENERAL UPDATES

The Park City Library Board created a subcommittee to develop the next 3-year strategic plan. Due to Covid interruptions, time was short for completing the plan. The Library Board asked Adriane Herrick Juarez, Executive Director, to ask the Utah State Library (USL) if the time to complete this project could be extended beyond the end of the fiscal year in June, to which the USL replied “yes”, adding that many libraries in the state needed extra time due to the pandemic and to feel free to take the time needed to make it a thorough and inclusive process. The Library Board intends to do due diligence on the strategic plan, giving plenty of time for community input. The subcommittee is setting up meeting times that will be publicly noticed to establish a method and timeline for completing the plan.

Park City Municipal Corporation featured some of the members of the Park City Library staff on their social media and website during National Women’s History Month with the caption, “These are some of the women from the Park City Library, who connect our community, inspire our imaginations, and empower us. A huge thank you to them for providing a welcoming space for us to expand our knowledge and minds!”



March episodes of Library Leadership Podcast included *Compassion in Action* with Carey Hartmann and *Trauma-Informed Service* with Bryce Kozla. All episodes can be found at <https://libraryleadershippodcast.com/> or wherever podcasts are found.

The Library Board noticed for the application of new Board Members with a deadline of April 30. The Library Board consists of five to nine members who are appointed by the City Council based on the recommendation by the Board. Library Board members serve three-year terms (terms may be renewed once). Board members receive no compensation and must live in the 84060 Zip Code within City limits. Currently one seat is up for renewal and two seats will be vacated

by Board members who have served two terms. Questions may be referred to Ms. Herrick Juarez and the application may be found on the Library website at: <https://parkcitylibrary.org/library-board-application/>.

### **ADULT SERVICES**

In March, the Adult Services Department updated the Mac operating systems in the YouCreate Lab as well as the Adobe software. New offerings in the YouCreate Lab include the new Mac computer and a Mac station with a dual monitor. The LinkedIn Learning database was updated for library patrons. This database was formerly called Lynda.com but a year ago LinkedIn purchased it and made updates. LinkedIn Learning provides an extensive library of training videos on practically any software program imaginable.

As of last year, the Library became an affiliated library for the advanced search option to Family Search, an online website for genealogy research. This is similar to Ancestry.com but is a free service to our patrons, who can access Family Search while they are in the building using our library computers (any of them) or using our WiFi.

Becca Lael, Community Engagement Manager, and Kate Mapp, Adult Services Manager, re-imagined the Staff Picks displays at the Library to design friendly and personable displays featuring staff recommendations. This includes a personal profile of staff, with their picture, that highlights their favorite themes and genres. Every three months, four of our staff members will be featured. So far, both patrons and staff have enjoyed learning more about their librarians and coworkers.

Katrina Kmak, Youth Services Manager, and Ms. Mapp created a tiny world (aka a diorama display) that is a tribute to the hard work done by the community's essential workers over the past year. Visitors can write their own thank you on the whiteboard next to the display.

In total, the Adult Services Department offered 2 programs with 43 attendees and 32 Action bags were handed out.

### **COMMUNITY ENGAGEMENT SERVICES**

In March, Becca Lael, Community Engagement Manager, finished taking School Library Journal and Library Journal's class "Equity in Action." From that, Ms. Lael is beginning an Own Voices Speaker Series featuring BIPOC and other marginalized groups. The first event will be held in April, focusing on what parents and educators should know about Dr. Seuss's six books that have been pulled from publication. The panel will feature Utah Library Association's incoming president, an English professor from U of U, and a Library Science doctoral candidate who focuses on controversial young adult literature.

Ms. Lael was on PCTV to promote and answer questions about the Library reopening for browsing.

Ms. Lael has been onboarding Savannah by Orange Boy (new e-newsletter system). Ms. Lael has also been taking a new approach in highlighting new books that our readers should know about by featuring a book every week on social media. Ms. Lael and a part-time staffer from the Processing Department have begun highlighting new book arrivals by doing unboxing videos.

### **IT & CIRCULATION SERVICES**

The Library's new website launched on March 1 and has received positive feedback. The clean, clear, responsive design usable with all devices has been noticed and appreciated by staff and patrons. We would like to recognize and thank Spigot Design, a Summit County small business, for a smooth and seamless web design overhaul that came in on-time and on-budget. The process with Spigot included researching our website analytics, other library websites and current trends, building a detailed wireframe, designing the new site, and transferring content. Christine Roh, Becca Lael, the Library Board, the Library Leadership Team, and many staff members helped in the process which resulted in a well-received web presence that represents the Park City Library.

Chris Roh, IT & Circulation Manager, attended the Computers in Libraries virtual conference from March 23 – 25. She also attended an American Library Association (ALA) Workshop called Writing for Your Library Website on March 25 that provided an excellent reminder of how to keep things simple when writing for a website with many examples and references for further learning.

Thank you to Kate Black, Circulation Team Lead, for working on a time-intensive project that supported the City's Safety Trainings for staff to meet annual OSHA requirements. Due to unexpected circumstances data had been lost online for the staff training and testing. Kate recreated online testing and her work behind the scenes will now help the library provide clear records, save time, and meet OSHA standards going forward.

### **SPANISH SERVICES**

Flyers advertising the Library's new Spanish services were distributed to community centers, including the MARC and Ice, as well as the Market. Plans are underway for a reorganization of the Spanish language DVDs with the aim to boost circulation and public awareness of the resources for the Spanish-speaking population. Also, the Programming Team has started discussing summer programs, including Spanish programs for the family, such as in-person Cuentos y cantos in a socially-distanced, outdoor setting.

On March 24, Daniel Thurston, Spanish Services Manager, was a featured panelist on Park City Municipal's monthly *Mensaje a la comunidad*, which aims to distribute important information to Park City's Spanish-speaking population. This meeting in particular focused on services and programs that are now being offered as the Covid-19 pandemic begins to reach its end.

With the help of PC Unidos, Spanish Storytime attendance has been steadily increasing each week, with several individuals leaving positive feedback on Facebook posts, and with each storytime featuring a few families on the live Zoom feed.

Mr. Thurston met with Elizabeth Fetter from the Friends of the Library (FOL) for an interview for the FOL newsletter. With Ms. Fetter's help, Mr. Thurston and Katrina Kmak, Youth Services Manager, are planning to meet with the principal and some of the teachers from McPolin Elementary and discuss the programs and services that the Library can offer.

Mr. Thurston met with the Mexican Consulate in Salt Lake City to discuss plans to reinstitute *Plaza comunitaria*, a program to help Spanish-speaking adults qualify for and receive certification of elementary and secondary education. We hope to offer this program again in the fall or winter of this year.

Mr. Thurston has also been working with the Website Team to produce a carrel on the Library's webpage that will feature new release items in Spanish. The display in the Spanish section of the Library will feature literature from different Spanish-speaking countries; the display for April is Mexican Literature.

**CATALOGING SERVICES**

Angela Dohanos, Cataloging Services Manager, along with Ms. Lael finished the 3-week course on Fostering an Antiracist Library Culture. She found this course to be full of enlightening speakers, who shared experiences and ideas and stated that it was a wonderful opportunity that encouraged some plans for the future of our library.

The Park City Library is scheduled to return to full hours of operation after Covid on April 26. On this date Library hours return to M-Th 10-9, F-S 10-6, Su 1-5 necessitating Ms. Dohanos, as Library Scheduler, to re-do the staffing levels in the building and on service points to get the Library back to its full operational capacity.

**YOUTH SERVICES**

The Youth Services Department continued on with virtual programming in the month of March. Katrina Kmak, Youth Services Manager, continued to do storytimes at the PC Cooperative Preschool on Mondays and Thursdays, and did a few storytimes at PC Tots as well. Ms. Kmak also attended a webinar on generating collection-reports that can be produced by our circulation software to help develop collections. Thank you to Brittnie Hecht, Youth Services Assistant, who finished the daunting project of shifting and assisting with weeding the children's fiction and non-fiction materials, making the collections look great.

**TRAINING**

Date	Topic	Participants	Total Contact Hours
03-02-21 & 03-09-21	Online Class: Equity in Action: Fostering an Antiracist Library Culture	Angela Dohanos Arreche	4
03-02-21 & 03-09-21	Online Class: Equity in Action: Fostering an Antiracist Library Culture	Becca Lael	6
03-15-21	Hiring Training through PCMC HR	Katrina Kmak, Kate Black	2
		Total	12