# THE PARK CITY LIBRARY BOARD - DIRECTOR'S REPORT • JUNE 16, 2021 • 12PM 1255 PARK AVENUE, PARK CITY, UT 84060 ROOM 201 – ALSO AVAILABLE VIA ZOOM

DIRECTOR: ADRIANE HERRICK JUAREZ

### **GENERAL UPDATES**

On May 27, City Council voted to appoint Andrea Zavala and Patricia Stokes and reappoint Brynn Bateman Louis to serve on the Library Board for three-year terms beginning July 2021. Thank you to Nann Worel, City Council Liaison to the Library Board, Jess Griffiths, Library Board Chair, and Brynn Bateman Louis, Library Board Vice-Chair, for their time serving on the interview panel for this round of new applicants, as well as the full Library Board for their review of the applicants and their recommendations to Council.

The Library Leadership Team wrapped up end-of year budget spending for FY21, which included reductions due to COVID-19. For FY21, all City Departments, including the Library, operated under a 21% reduction in operations spending. City Council is currently reviewing the FY22 Budget Recommendations from the City, with revenues coming in higher than expected. This makes it likely that the Library, and other departments, will see some increases in operations lines for the upcoming year.

In May, the Library Leadership Team (LLT) completed end-of-year performance reviews for full-time staff. Ms. Herrick Juarez would like to thank the entire Library Team for their incredible efforts that kept the Library running throughout the year of COVID and acknowledge that, while times were difficult, every single person contributed to keeping Library services accessible during the pandemic. Thank you, Library Staff, for everything you did to make it possible!

The City painted the crosswalks around the Library with a book design that has received positive comments from the community. This adds a decorative book-themed touch to the outside of the building that everyone has enjoyed:



May episodes of Library Leadership Podcast included *Grant Writing 101* with Julie Edwards and *Dismantling Disinformation* with Barbara Alvarez. All episodes can be found at <a href="https://libraryleadershippodcast.com/">https://libraryleadershippodcast.com/</a> or wherever podcasts are found.

#### **ADULT SERVICES**

Kate Mapp, Adult Services Manager, in collaboration with Angela Dohanos, Cataloging Services Manager, and Katrina Kmak, Youth Services Manager, would like to thank the Friends of the Library (FOL) for funding to support a Youth Summer Internship Program. This team created an application and selected the top youth-applicants for interviews. Once interviews are conducted a final decision will be made for two interns to start in mid-June. When they have completed their internship, the youth interns will receive a stipend, which is funded by the FOL.

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This year, the Annual Community Library Enhancement Fund (CLEF) will be spent on starting a Sustainability Resource Center at the Library. Ms. Mapp met with the Library Board Sustainability Sub-Committee to decide on items to purchase for the Center, as well to outline a preliminary vision for the Center.

Ms. Mapp and Becca Lael, Community Engagement Manager, met with the Salt Lake City Public Library to discuss their seed lending program. They got good tips and a great jumpstart to planning and prepping a seed library at the Park City Library. This will be part of the Sustainability Resource Center once items are organized and processed. Kate Mapp participated in a book discussion with Connect Summit County on May 13<sup>th</sup>. This was part of a partnership with Summit County Library and Connect for the May Mental Health Month programs.

Action Book Club provided bags for patrons to make a May Day Basket for a neighbor or friend. The sound booth is available and all the YouCreate amenities are available to use. The Next Chapter Book Club started again, and they are excited to be meeting in person. In total, the Adult Services Department offered 5 programs with 94 attendees.

### **COMMUNITY ENGAGEMENT SERVICES**

Becca Lael, Community Engagement Manager, took on the role of Co-Chair of the Utah Library Association (ULA) Conference Committee, from the Vice-Chair role. Ms. Lael worked with the ULA to finalize this year's virtual conference, which took place in May, as well as moderated two pre-conference events and four general session events during the conference. During May, she set up the Library's new Marketing software, called Savannah through Orange Boy, and sent out the first two Savanah marketing emails. Both emails were aimed at teens and focused on Tutor.com and the Friends of the Library's internship opportunity. Both email campaigns achieved higher than industry-average for unique open rates. Savannah requires 12 weeks of customer data to achieve a full data set; the Library is currently at 7 weeks of data.

## **IT & CIRCULATION SERVICES**

Christine Roh, IT & Circulation Manager, assisted with the Library Field Clean-Up day, on May 4, by helping children make light sabers. Thank you to Ms. Mapp for this fantastic program and for organizing the day in conjunction with The annual Star Wars 'May the 4<sup>th</sup> Be with You' Day.

In May, Ms. Roh installed a new version of Pharos, the Library's print management software, on MAC computers to assist Kate Mapp with updates. She reimaged and prepped Youth and Teen computers in preparation for summer camp users. The department also ordered wireless mice and keyboards, and organized computer components and cords for the Information Desk Computers.

Ms. Roh along with Katrina Kmak, Youth Services Manager, and Angela Dohanos, Cataloging Services Manager, began work on the first phase of issuing new 14-digit library cards. They compiled card-holder reports and created procedures to support staff in the process. The next step, currently underway, is to contact all library software vendors with the new card information to ensure the entire process is seamless for Library users once the new cards are issued.

#### **SPANISH SERVICES**

Bilingual spine labels have been added to items in the Library collection that have matching English and Spanish text. This is in response to multiple patron requests for bilingual materials; this will help them locate the resources they are looking for. Plans are underway for a reorganization of the Spanish language DVDs with the aim to boost circulation and

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public awareness of the resources for the Spanish-speaking population. *Cuentos y cantos* is held twice a week: an outdoor, in-person session on Fridays at 11am, and a virtual session on Tuesdays at 10am. Now that Summit County is in the low Covid-19 transmission index, we plan to use the story time room as a backup plan in case of poor weather. With the help of PC Unidos, Spanish Storytime attendance has been steadily increasing each week, with several individuals leaving positive feedback on Facebook posts.

Daniel Thurston, Spanish Services Manager, and Adriane Herrick Juarez, Executive Director, met with librarians from Wasatch County Library and Utah State Library to discuss the challenges that face the Latinx community in the Wasatch Back as pertains to library service. We hope to collaborate on future projects and programs with these organizations. Mr. Thurston was featured on KPCW's *Cada Domingo* to discuss library programs and services for the Latinx community and invite the community to get to know him and to visit our building.

The fourth-grade class from McPolin Elementary came to the Library this month to learn about our services and materials. Many of the children were able to receive library cards during their visit. The display in the Spanish adult section of the Library features literature from different Spanish-speaking countries; the display for May was Andean Literature: from Bolivia, Chile, Ecuador, and Peru.

#### **CATALOGING SERVICES**

Angela Dohanos, Cataloging Services Manager, actively participated in the Strategic Planning Committee. Over the last month the committee met to discuss development of the plan, including visioning with Library Staff. Ms. Dohanos worked to schedule strategic planning meetings and serves as the staff liaison for the committee.

Ms. Clements, Cataloging Clerk, represented the Cataloging Services Department during the May Library Board Orientation Tour. Ms. Clements helped the Community Engagement Department with Instagram posts that included revealing newly received items to the public.

Ms. Dohanos gave a Library tour to a group of representatives from Tech Logic – the Library's supplier of RFID (Radio Frequency Identification) related items including the Library's security gates, self-check machines, RFID tags and pads, and a new inventory wand that the Friends of the Library (FOL) graciously purchased. She worked with Ms. Mapp and Ms. Kmak on the FOL funded Summer Internship program and attended a session at the Utah Library Association Conference on working with library board members and strategic planning.

## **YOUTH SERVICES**

Katrina Kmak, Youth Services Manager, worked on and presented about the Arts and Culture Pillar with City Managers during Council Retreat. The Youth Services Department with the support of Jess Griffith, the Friends of the Library, and Library Staff hosted 4<sup>th</sup> Graders from McPolin Elementary to come to the Library and receive free books, get a tour of the Library, get library cards and/or information on how to register for a card, and learn about some of the digital resources that the Library offers. Ms. Kmak did outreach storytimes at Parley's Park Preschool, PC Cooperative Preschool, PC Tots, and PC Tots 2. Ms. Kmak transitioned her storytimes to be outside in the library field and kicked off Storytime in the Garden at Summit County Community Gardens. The Library has been busy finalizing plans for summer programming, as well as transitioning our spaces back to full operating standards. For the Youth department, this meant putting out bean bags and magnets in the Reading-Mountain and setting up gaming in Youth and Teen.

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# **TRAINING**

Date	Topic	Participants	Total Contact Hours
		Adriane Herrick Juarez, Becca	
		Lael, Jodie Peatross, Daniel	
		Thurston, Kate Black, Angela	
		Dohanos Arreche, Willa	
May 19-20, 2021	ULA Conference	Fleming Harkness, Kelly Miller	46
May 26, 2021	SLCPL – Seed library tour	Kate Mapp and Becca Lael	2
	Designing Context-Driven		
May 17, 2021	Programming and Content	Becca Lael	3
		Total	51