## THE PARK CITY LIBRARY BOARD - DIRECTOR'S REPORT • AUGUST 18, 2021 • 12PM 1255 PARK AVENUE, PARK CITY, UT 84060 COMMUNITY ROOM – ALSO AVAILABLE VIA ZOOM

DIRECTOR: ADRIANE HERRICK JUAREZ

#### **GENERAL UPDATES**

The Park City Library Staff took part in a Park City Municipal Corporation 2021 Cyber Security Training that exposed just how vulnerable we all are despite investments in security controls. It taught how to avoid phishing attempts and to increase protections against cyber-attacks to keep our individual and organizational information more safe.

Library Staff received "I READ Park City" branded sweatshirts as a thank you for all their hard work during Covid keeping the community safe while providing innovative services in new ways to keep the public reading, listening, viewing, getting questions answered, tuning in for online programs, enjoying curbside service, and staying involved with newly customized Library services. Thank you to the entire staff for their dedicated service!

A list of current and past Library Partners was added to the Park City Library website highlighting the many contributions that the groups involved with the Library bring to our organization. We are grateful to the many contributions made to our programs and services by all of our partners: <a href="https://parkcitylibrary.org/community-partners/">https://parkcitylibrary.org/community-partners/</a>

July episodes of Library Leadership Podcast, hosted by Adriane Herrick Juarez, included *User Experience* with Lauren Stara and *Library Code of Ethics* with Annie Gaines. All episodes can be accessed at <a href="https://libraryleadershippodcast.com/">https://libraryleadershippodcast.com/</a> or wherever podcasts are found.

#### **ADULT SERVICES**

The Park City Library Sustainability Committee in coordination with Kate Mapp, Adult Services Manager, worked towards finalizing the Sustainability Resource Center's Mission Statement, which will help direct the curation and future growth of the Center as well as provide a foundation of understanding for the public about the Center's purpose. The Adult Services Department oversaw the weeding of Audiobooks and Adult Fiction utilizing the assistance of teen volunteers/interns. Ms. Mapp held a Mindful Dialogue program that explored ways to become a welcoming community; this fulfilled requirements of an ALA-Transforming Communities Grant that the Library received. Yoga and Music on the Patio proved successful in July with many members of the community coming out to participate.

The Library joined a new program called Sustainable Shelves, with the book vendor Baker and Taylor, that provides help to libraries by buying back weeded materials in return for book-purchasing credits - a great way to remove items that are no longer circulating while providing additional funding for new book purchases.

In total, the Adult Services Department offered 20 programs with 343 attendees.

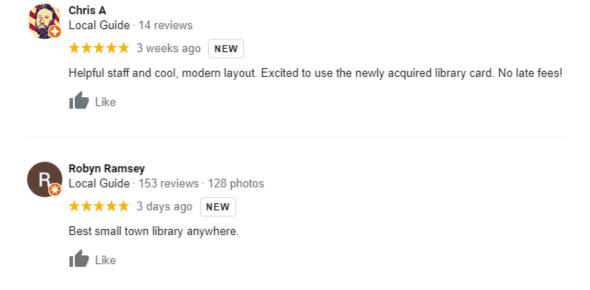
#### **COMMUNITY ENGAGEMENT SERVICES**

In July, Becca Lael, Community Engagement Manager, worked with Christine Roh, IT & Circulation Manager, and Kate Black, Circulation Lead, to market the 14 digit library card migration through social media, a blog post, and the enewsletter. Through Savannah by Orange Boy, over 500 users who had not used the library in 12 months came into the Library to update their cards. Ms. Lael worked with the programming team to create a brochure in English and Spanish for fall events. Ms. Lael worked with the Special Events Department to hold a memorial service for a local family to celebrate their loved one on the Library's patio. Ms. Lael worked with the Park City Police Department to have an officer attend a staff meeting to discuss their role when a wellness check is needed and answered library staff questions. Ms. Lael facilitated a Utah Library Association and Utah State Library partnership discussion on serving homeless patrons for the Year of Learning monthly event. Ms. Lael and Jodie Peatross, Lead Reservation Coordinator, troubleshot technology glitches in the Jim Santy Auditorium. With the advisement of the Park City Municipal Corporation IT Director and Library

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Executive Director, the Jim Santy Auditorium is temporarily closed until essential equipment can be repaired by the professionals who installed the equipment. The estimated time to reopen the auditorium is in mid-August if the technology is repaired successfully. Renters interested in the auditorium remain able to discuss rental options with Ms. Peatross while online reservation is temporarily suspended. Park City Library received two five-star Google reviews in the last month.



#### **IT & CIRCULATION SERVICES**

The IT & Circulation Services Department kicked-off a drive for new library cards on July 7, and would like to thank Becca Lael, Community Engagement Manager, for an email blast that she sent out through Orange Boy on July 13; this was highly successful as the Library saw an uptick in questions, both in-person and over the phone, about getting new library cards after that time. Ms. Roh would also like to thank Library Staff who did an excellent job clearly communicating about and processing new library cards during a time that was also busy with summer events. Well done, team! The department improved workstations in the Circulation Work Room by adding dual monitors on 3 staff stations; and Ms. Roh added the Community Partners to the <u>Guiding Principles - Park City Library</u> webpage. Ms. Roh worked on the new FY22 budget by adjusting the to the FY22 spreadsheet for Library Managers and met during an LLT meeting to discuss and explain account coding and processes or the new fiscal year. In addition, Ms. Roh worked with the Executive Director and the Cataloging Manager to put together a Library Staff Summer Celebration at City Park on July 16; library staff and families enjoyed food, games, and celebrated Juli Bertagnole's 2nd Retirement after 31 years.

#### **SPANISH SERVICES**

In July, Printing proofs were received for new labels for Spanish language DVDs. These labels inform patrons about which DVDs can be enjoyed with Spanish subtitles, a Spanish voiceover track, or both. *Cuentos y cantos* was held twice a week: an in-person session on Fridays at 11am, and a virtual session on Tuesdays at 10am. A bilingual (English and Spanish) story time was also held every Tuesday at 11am.

On July 16 and 30, Park City Library collaborated with Holy Cross Ministries and other community organizations to present "Familias Unidas Bailando Juntas" (Families Together Dancing Together). This event provided organizations an opportunity to educate the Latinx population about free community resources. It also included a fun, interactive dance class. Plans and preparations were also made for a full-scale Solomon Fund registration event at the end of August in collaboration with the Park City Community Foundation.

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In partnership with Park City Police and the Summit County Library, the program to help Spanish-speakers pass the driver's license exam has resumed. These courses are exclusively virtual. Mr. Thurston is teaching the English language portion, while Officer Libertini from the Park City Police Department (PCPD) is teaching the law portion. Summit County Library staff is coordinating registration and the Zoom licensing.

Local photographer and author Emma Greally agreed to host a panel discussion and art exhibit at the Park City Library. Her current work focuses on the experience of Latinx individuals residing and working in Park City. In light of the subject matter, this event will be held on two consecutive evenings, with one conversation in English and the other in Spanish. This event is tentatively scheduled for September, with her artwork exhibited in the Library from September through November.

For the fall, a new information brochure is being created to highlight the Library's Spanish programs and events. The display in the Spanish Adult Section of the Library features literature from different Spanish-speaking countries; the display for July was literature from Central America and the Caribbean.

#### **CATALOGING SERVICES**

Angela Dohanos, Cataloging Services Manager, met with Ms. Herrick Juarez and Heidi Fendrick, Park City Library Consultant from the Utah State Library (USL), to discuss the Library's current development of the strategic plan. Ms. Dohanos shared a model for a visual strategic plan with a shorter-than-traditional format instead of a longer plan that is often not read, understood, or utilized. Ms. Fendrick shared insights form the USL that new innovations are being put into place and that this would be a good time to implement such a plan, which may possibly serve as a model for other libraries in Utah. Ms. Dohanos took her departmental team on a field trip to visit libraries in Salt Lake City; they toured the new Kearns Library, the Salt Lake County Technical Services Department at the Whitmore Branch, and the newly renovated Sprague Branch Library. The team enjoyed the time and brought back ideas to try.

#### **YOUTH SERVICES**

In July, the Youth Services Department partnered with Basin Recreation to provide an outdoor screening of Ferris Bueller's Day Off with 200 people in attendance. They also held the second Summer Slide Party of the season, with 375 people in attendance. The Teen Interns have been doing a spectacular job with Brittnie Hecht, Youth Services Assistant, as their point person; Ms. Hecht also worked with the Teen Leadership Group that has been meeting on a weekly basis.

#### **TRAINING**

Date	Topic	Participants	Total Contact Hours
		Kate Black, Adriane Herrick	
		Juarez, Kelly Miller, Erin Monez,	
		Anne Briscoe, Willa Fleming	
		Harkness, Jodie Peatross, Logan	
07-22-21	Cyber Security Video	Baltzan, Christine Roh	10
		Katrina, Kate B., Adriane, Angela,	
07-29-21	July Staff Meeting	Kate M, Chris, Jodie, Daniel, Annie,	

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	Kelly, Annie, Willa, Becca, Joe, Kathy Collins Turner	30
	Total	40