THE PARK CITY LIBRARY BOARD - DIRECTOR'S REPORT ◆ SEPTEMBER 15, 2021 ◆ 12PM 1255 PARK AVENUE, PARK CITY, UT 84060 COMMUNITY ROOM – ALSO AVAILABLE VIA ZOOM

DIRECTOR: ADRIANE HERRICK JUAREZ

GENERAL UPDATES

Adriane Herrick Juarez, Executive Director, continued to sit on the City's Social Equity Pillar Committee, which began conversations with a community group to receive feedback on ways that Social Equity can best be carried out in Park City. A City Staff Report will go to Council on the work of this group during the City Council Mid-Year Retreat on September 21.

The New Library Board Member Orientation Tour for Patricia Stokes and Andrea Zavala took place Monday, August 30. Each department manager gave an overview of their operations and the Board members were shown around the Library.

August episodes of Library Leadership Podcast, hosted by Adriane Herrick Juarez, included *So You Want to Be a Manager?* with Austina Jordan and *How to Talk So Your Boss Will Listen* with Sunnie Scarpa. All episodes can be accessed at https://libraryleadershippodcast.com/ or wherever podcasts are found.

ADULT SERVICES

In August, Kate Mapp organized a library tour with the programming staff and librarians. They went to the Salt Lake County Library-Kearns Branch and the Salt Lake City-Sprague Branch; each are newly built, or remodeled libraries and the staff gained lots of insight and inspiration from this tour. In addition, Kate Mapp organized a library tour with some members of Friends of the Library (FOL) Board - Jean Daly, Ann Whitworth, and Cathy Lanigan. They toured the FOL areas of both the Summit County Library and the Salt Lake City Public Library. Each library had different models for book donation and sales but gave the group deeper understanding and resources on how to organize and plan for the Park City Library FOL donations and sales. Ms. Mapp also helped the FOL prepare for the annual book sale, as well as clean out some additional storage areas.

The library purchased a watering cart to help with the flowers outside the library on the patio. This will help Lucky Ones and librarians water the plants in and outside the library for years to come. The watering cart was paid by both the City Economic Development Department and the Park City Library.

The library reopened the adult volunteer application. This program was suspended in 2020, due to the pandemic, and will resume accepting volunteers based on a minimum commitment of 2 hours a week for 3 months.

Every year for the past 7 years, Kate Mapp participated as a judge in the National Outdoor Book Award. This year she is sitting on the Outdoor Adventure Guidebook panel and will be reviewing 25 books. Stay tuned for the winners in November 2021. http://www.noba-web.org/

The Wasatch Back Local Author Event was successful and enjoyable. The library hosted 5 local authors out of 40 applications. The variety of books allowed all attendees to relate or find something of interest them; the books included humorous memoir, historical fiction, mystery, travelogue, and a trauma self-help. The library

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is now accepting applications for next year's event. Thank you to the Friends of the Library for sponsoring the program; Coffee was provided from Lucky Ones and baked goods came from Auntie Em's bakery. Thank you to Araby Leary and Elizabeth Fetter of the FOL Board, and Seth Beal of the Park City Library Board for being part of the review and selection committee.

Thirty Action Book Club bags were handed out in August and included a kit to make a citronella candle, which encouraged people to enjoy the outdoors at the close of summer. Park City Library, PC Marc, and Summit County Health Department partnered on an outreach table for a couple of the yoga classes on Friday. The outreach promoted the use of meditation vs medication as a health promo.

In total, the Adult Services Department offered 22 programs with 551 attendees.

COMMUNITY ENGAGEMENT SERVICES

In August, Becca Lael, Community Engagement Manager, finalized fall promotions, which included a One Book One Community Marketing Package to contribute to the One Book Partnership. Promotions in August included the Wasatch Back Local Author Event and the Friends of the Library Book Sale. An advertisement was taken out in the Park Record to promote the Wasatch Back Local Author Event. Blog posts were published on One Book One Community, Reservation Dogs TV show read-a-likes, and Wasatch Local Author event. Jodie Peatross, Room Reservation Coordinator, fielded questions about room reservations as many renters had questions regarding current options.

IT & CIRCULATION SERVICES

The marketing campaign for the new library cards continued to be a success. In a period of about 6 weeks, library staff issued a total of 1409 new patron cards. Three hundred thirty-four of these were new patrons who had never had a card before. The Library is pleased with the success of the campaign and we will do another blast in late September that will go to patrons who have not yet gotten a new card. Thank you to the library staff this summer for providing great service with this new process while keeping up with our regular summer happenings and programs.

Christine Roh, IT & Circulation Services Manager, worked with the City IT Department on various computer updates and replacements. All student laptops were updated and 4 replacements were ordered to prepare for the startup of Minecraft club this fall. New headphones were ordered for the public computers in Youth and Teen.

Ms. Roh worked with staff to improve the reporting system for monthly budget information that goes to materials purchasers, adding additional information to keep purchasers current on the balances of their budget lines.

SPANISH SERVICES

Cuentos y cantos was held twice a week: an in-person session on Fridays at 11am, and a virtual session on Tuesdays at 10am. A bilingual (English and Spanish) story time was also held every Tuesday at 11am.

On August 29, Park City Library presented a table at the Park City Community Foundation's Solomon Fund Registration Event at Park City High School. This event provided organizations an opportunity to educate the Latinx population about fall and winter activities for children and youth. The Spanish Services Department would like to express a special thanks to Andrea Zavala, Park City Library Board Member, who helped with the registration event.

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Local photographer and author Emma Greally agreed to host a panel discussion and art exhibit at the Park City Library.

Her current work focuses on the experience of Latinx individuals residing and working in Park City. In light of the subject matter, this event will be held on two consecutive evenings, with one conversation in English and the other in Spanish. This event is scheduled for September 13 and 14, with her artwork exhibited in the Library from September through November.

Plans are underway for an interactive community *ofrenda* altar for Día de los Muertos in late October and early November. This will be in conjunction with the October craft bag for the Action Book Club. More details will be forthcoming.

There will be a blog post in honor of National Hispanic Heritage Month (Sept. 15 – Oct. 15) that will highlight works by and about members of this culture.

A fall information brochure is now being distributed to patrons; this brochure highlights the Library's Spanish programs and events. The display in the Spanish adult section of the Library features literature from different Spanish-speaking countries; the display for August was literature from Central America and the Caribbean.

CATALOGING SERVICES

Angela Dohanos, Cataloging Services Manager planned for Staff Development Day on November 11, with the help of Ms. Lael, to plan a fun and educational day for staff. Ms. Dohanos worked with the Strategic Planning Committee and Ms. Lael to create a visual document for the plan. On August 23, Ms. Dohanos arranged a staff meeting that featured an Education Item from the Summit County Clubhouse, an organization that creates an inclusive community in which all adults living with a mental health diagnosis achieve their highest potential, so that staff could learn about their valuable services.

YOUTH SERVICES

The Youth Services Department wrapped up summer programing by hosting the third Summer Slide Program of the season, with 275 attendees. The department also hosted a craft table at the Kimball Arts Festival where old library cards were upcycled and painted with chalkboard paint for people to decorate with ribbon and metallic markers; at the event, residents were signed up for new library cards. Brittnie Hecht, Youth Services Assistant, worked with the Library's Teen Interns whose positions were sponsored by the Friends of the Library; the Teen Intern program ended at the end of August. From this program, Ms. Hecht organized a core group of teens to implement a Teen Leadership Program, engaging Teens in our community to help generate ideas for the Library.

TRAINING

Date	Topic	Participants	Total Contact Hours
Hi, Kate! Can you			
please add these stats?			
AJ			

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	Total	