

THOSE IN ATTENDANCE:

Brynn Bateman Louis, Chair; Bill Humbert, Vice-Chair; Jennifer Adler; Sarah Hall; Kristy Hoffman; Bruce Kasanoff; Ann Whitworth, Friends of the Library Liaison; Nann Worel, City Council Liaison; Andrea Zavala **EXCUSED:** Seth Beal, Patricia Stokes

STAFF IN ATTENDANCE:

Adriane Herrick Juarez, Executive Director; Daniel Thurston, Spanish Services Manager; Kate Black, Library Board Secretary

I. ROLL CALL

Ms. Bateman Louis called the meeting to order at 12:02 PM.

II. APPROVAL OF MINUTES

07-21-21 Minutes: Ms. Adler made a motion to approve the minutes. Ms. Hoffman seconded the motion, which passed unanimously.

III. COMMUNICATIONS AND DISCLOSURES FROM BOARD, LIAISONS, AND STAFF

Ms. Herrick Juarez said that September's meeting will include a required training from PCMC's Legal Department on the Open Public Meetings Act.

Ms. Herrick Juarez said the Library opened early at 10AM on Sunday, August 15th to be another resource for those displaced by the Parley's Canyon fire.

Ms. Herrick Juarez and Ms. Whitworth along with Kate Mapp, Adult Services Manager, Friends of the Library co-chair Jean Daly, and FOL member Kathy Lanagan went to Summit County Library and Salt Lake City Library to see how their Friends of the Library sort and sell books. They came away with some ideas for improvement and space utilization.

Ms. Herrick Juarez gave a follow up on the idea of a Senior Book Club, which was briefly discussed last meeting. Kate Mapp will follow up with the constituents who were interested in this book club. The Adult Services Department is working on some Senior-focused programming for the fall and more details will be forthcoming.

IV. DIRECTOR'S REPORT AND STATISTICS

Ms. Bateman Louis asked for clarification regarding the Baker & Taylor books mentioned in the Director's Report. Ms. Herrick Juarez said these books are not part of the leasing program also utilized by the Library – they are similar programs, but B&T books are for the permanent collection. Ms. Adler asked how much money the program gives back to the Library in credit, to which Ms. Herrick Juarez responded she wasn't sure of the answer but will ask Ms. Mapp and get back with the answer.

Ms. Herrick Juarez said that the Library staff was given branded Park City Library sweatshirts this month as a thank you for all they did during COVID.

Ms. Herrick Juarez highlighted the latest Library Leadership Podcast, which is about the American Library Association's Code of Ethics, and its new 9th pillar of Social Equity.

Ms. Herrick Juarez mentioned that a list of current and past community partners was just added to the Library website.

Ms. Herrick Juarez said that the new library card initiative is going well, and our new marketing software has helped us send 500 successful direct communications to patrons who haven't been into the Library in a while. The Summer Slide program has finished for the year, it was very successful with lots of participation from the community. Both the number of library visits and website hits went up last month.

Ms. Hoffman inquired about the art project being done with old library cards. Ms. Herrick Juarez said the old cards are being used for several things in the Youth Services Department, including a bookmark craft during Arts Fest.

Ms. Bateman Louis asked how our library visits from July 2021 compared to pre-COVID in July 2019. In July 2019 we had just over 19,000 visits, and July 2021 visits number just over 17,000.

V. FRIENDS OF THE LIBRARY REPORT

Ms. Whitworth gave an update regarding the Friends of the Library (FOL), including the following funding requests from last month: \$200 for guinea pigs and \$800 for Book Club funds. The FOL is also considering \$7,000 for refurbishing the Teen area – there have been some meetings with Teen volunteers and interns to see what they might like to do. This will be upcoming in September.

Ms. Whitworth said that the FOL field trip to Salt Lake City and Summit County was helpful in providing improvement ideas for the Park City FOL area. Summit County Library has books sorted and stored on shelves with wheels, so they are able to easily wheel shelving units into their sale area. Salt Lake City Library allows the public to come directly into the storage area for the sale. This is helpful as Park City FOL have had to physically move books from floor to floor.

The FOL Annual Book Sale is Saturday, Sunday and Monday of Labor Day weekend. If anyone is interested in helping, the FOL will need at least 30 community members on Friday morning to help unload books into categories. Help is also needed on Saturday, Sunday, and Monday to help people find books, help straighten, and take payment. When the book sale closes on Monday around 2PM, the books will be packed into boxes and anyone willing to help pack them can take any books they want for free. Ms. Whitworth said there is also a work group from the local jail that helps to back up books and that it is a tremendous help.

Ms. Whitworth detailed several upcoming local author's events sponsored by the FOL: August 28th 11:00AM-12:00PM is the Wasatch Back Author Celebration, and September 11th 11:00AM-12:00PM Phyllis Barber will speak about her new book, The Distance Between Us.

Ms. Worel asked if the FOL Author's Luncheon is happening this year, to which Ms. Whitworth responded no, not this year. Everything would have had to been scheduled well in advance, and with COVID, it was too uncertain. We will look toward fall of next year. Ms. Bateman Louis asked if this is a revenue loss for the FOL, to which Ms. Whitworth responded it is revenue neutral.

VII. OLD BUSINESS

Mr. Humbert gave an update on the Sustainability subcommittee. The subcommittee is in the process of tweaking their mission statement, and the plant wall is set up and growing nicely. There are already some books out around the stair area about wildfires, which is relevant for the time of year and due to the Parelly's Canyon fire last weekend. The subcommittee will meet again in September.

Mr. Kasanoff gave an update on the Strategic Planning subcommittee. The subcommittee met last week and opted to go for a shortened and more visual strategic plan that highlights the core values and foundational elements of how the Library operates. The subcommittee saw a draft of a page of the plan and gave feedback, and now the Library staff will take it forward. The subcommittee decided that trying to do focus groups was not a practical option, so instead opted to build ongoing feedback mechanisms into the 3 year plan. The subcommittee will meet again in September, at which point another draft of the document will be reviewed.

VIII. NEW BUSINESS

None.

VI. EDUCATION ITEM

Daniel Thurston, Spanish Services Manager, gave a presentation regarding Spanish Services at the Library. The goals of the Spanish Services department include connecting with the Spanish-speaking community of PC and providing quality Spanish and/or bilingual programs, services and collections.

X. OTHER/SUMMARY

None.

XI. ADJOURN

Ms. Hoffman made a motion to adjourn the meeting. Mr. Humbert seconded the motion. Meeting adjourned at 1:12 PM.

UPCOMING SCHEDULE

The Park City Library Monthly Board of Directors Meeting will be held on Wednesday, September 15, 2021, from 12:00 PM until 1:30 PM in the Park City Library, 1255 Park Avenue, Park City, Utah 84060. This meeting will be open to the public both in-person and electronically. If you wish to attend this meeting electronically, please contact the Library Board Secretary, Kate Black at kate.black@parkcity.org, prior to this meeting time to receive login information.