

THOSE IN ATTENDANCE:

Brynn Bateman Louis, Chair; Bill Humbert, Vice Chair; Jennifer Adler; Seth Beal; Kristy Hoffman, Sarah Hall; Patricia Stokes; Tana Toly, City Council Liaison; Ann Whitworth, Friends of the Library Liaison, Andrea Zavala

STAFF IN ATTENDANCE:

Adriane Herrick Juarez, Executive Director; Becca Lael, Community Engagement Manager; Kate Black, Library Board Secretary

I. ROLL CALL

Ms. Bateman Louis called the meeting to order at 12:01 PM.

II. APPROVAL OF MINUTES

02-16-22 Minutes: Mr. Beal motioned to approve the minutes. Mr. Humbert seconded the motion, which passed unanimously.

III. COMMUNICATIONS AND DISCLOSURES FROM BOARD, LIAISONS, AND STAFF

All physically present Board Members took an Oath of Office from City Recorder Michelle Kellogg.

Ms. Herrick Juarez introduced Tana Toly, the new Library Board City Council Liaison. Board Members introduced themselves.

Ms. Herrick Juarez thanked those Board Members who came to the City Council meeting to help present the Library's Annual Report for FY21. Members gave feedback, saying the meeting went well and it was nice to have an opportunity to talk about various amenities and programs the library has to offer.

Ms. Herrick Juarez announced that the Library will soon be posting recruitment notices for new Library Board members for FY23, filling four vacancies. Postings for these vacancies will be on KPCW, the library website, and the City website.

Ms. Herrick Juarez gave an announcement that the Library did not receive the Kline Prize that was applied for several months ago. As the Library moves forward, we will continue to look at creative ways to fund the strategic plan year three goal of evaluating book festival possibilities.

Ms. Herrick Juarez said that four new "phone booths" have been installed in the library that came from a Recovery Plan Act Grant from the State Library. These booths are designed to be a place to step into for a phone call, a telehealth meeting, or focused quiet work. The booths are not soundproof, but are sound-resistant for a bit more privacy. They have power, including plugs, and ventilation.

IV. DIRECTOR'S REPORT AND STATISTICS

Ms. Stokes asked if 'community outreach' as mentioned in the Director's Report could be defined. Ms. Herrick Juarez explained that this statistic includes any time we get out of the library itself to make community connections, which we try to do often. For instance, Ms. Herrick Juarez recently presented at Rotary about the Library. Ms. Herrick Juarez and Ms. Zavala will go to an upcoming Solomon Fund event to issue library cards and talk about the library to Spanish-speaking families. The Library also goes out and meets with J1's to let them know about library amenities.

Ms. Zavala asked if the library has any partnerships with international libraries. Ms. Herrick Juarez responded, saying that she herself is a member of the International Federation of Library Associations, and the Library does take ideas from other states and countries. The City has a sister city in France, and the library used to have a sister library in Nepal several years ago, which was funded by a patron and aided by the FOL to help the Nepal library purchase books and fix their building. Eventually the FOL sent the remaining funds to the library and closed the partnership.

Ms. Herrick Juarez gave a few highlights from the Director's Report. We are in the middle of budget request season for the City, and the Library has presented budget requests to Council which include: digital subscriptions; ongoing funds for the Sustainability Center;

postage for ILLs; marketing and printing costs; and a personnel ask—which would be a full-time library assistant to help with programming. This position will help fill desk hours for Becca Lael, Community Engagement Manager, when she moves to more tenant oversight. The Library is also asking for tenant support money.

Ms. Herrick Juarez said that Library Leadership Podcast had its 100th episode with almost 200,000 downloads to date.

V. FRIENDS OF THE LIBRARY REPORT

Ms. Whitworth gave an update on the Friends of the Library (FOL). The FOL donated fifty books to a McPolin Elementary program recently. This program lets kindergartners and first graders take books to read at home to increase reading hours. When the annual Labor Day sale is finished there are many books left over, and for the past several years work-release folks from the Summit County Jail have done the physical moving of the books out of the building and into boxes that are collected by a used book company. Last year they asked if we had any leftover books that might be able to be donated to the jail. Ms. Lael helped with this, as she was a prison librarian in the past and knows which kind of books can help the jail.

VI. OLD BUSINESS

Mr. Humbert provided a Sustainability Center update. Kate Mapp, Adult Services Manager, and Ms. Lael are doing an amazing job with the Center—signage is being created right now with installation scheduled in a few weeks. Plants and trees will be delivered soon, and they are also repotting some of the current plants. The first Sustainability Action Bag kits are almost gone, going to the first people to register to come to the grand opening on Earth Day, April 22. The Library website has been updated with Sustainability Center information. The Seed Library is available now. There are a few tools already cataloged for the Tool Library and more will be ready soon. We have invited several non-profit organizations to have tables on Earth Day, which will be modeled like an open house. There will be giveaways for Earth Day attendees.

Ms. Herrick Juarez gave an update on the library's Strategic Plan. Our user experience display went up for Valentine's Day, with lots of good feedback. We are implementing ideas from tours taken of other libraries, such as putting up a white board with daily programs at the Info desk, which will be installed soon. Teen involvement is going well, with volunteers and the weekly teen meeting being well attended. Our new fiscal year starts in July, and we will be looking forward to implementing tier two of the strategic plan. The Library Leadership Team has already begun evaluating how we will jump in on these new goals.

VII. NEW BUSINESS

Ms. Herrick Juarez asked for the Board to help take a look at the library's fee structure, as requested by the City. Changing fees is not a requirement, but the City does want us to take a look at the fees. Ms. Herrick Juarez passed out a hand-out sheet detailing current library fees. Ms. Herrick Juarez said that the Library Board and City Council voted to eliminate book fines at the library several years ago, after staff completed research which found late fines prohibitive, cost ineffective, and contrary to our level of customer service. This means the library has two fee categories now, excluding late fines: library fees and room rental rates. The fees were discussed with Board members. Ms. Herrick Juarez said that we are hearing from the community that all costs everywhere are going up, and also that the library is becoming more essential for folks who need to attend telehealth or other virtual appointments, job interviews and job searching, etc.

There was general discussion of the awareness of a wealthy community in Park City, but also that there are many here who are not wealthy. There was a mention of senior citizens being at a disadvantage—Ms. Lael said that current room rental rates take into account those under 18 years old and seniors for free rentals.

Ms. Zavala asked what sort of increase we might suggest, to which Ms. Herrick Juarez replied, saying that we are not set on any increase in particular, but that even if we did increase rates, it would not cover much in terms of revenue. Ms. Toly said maybe we should look at increasing fees for tier/group 3 on room rentals—private companies and businesses. Mr. Beal said he would be in favor of lowering fees for library use and raising them for renting commercial space. Mr. Humbert agreed, adding that perhaps we can talk to the Chamber of Commerce and figure out what local rates are across the city for commercial space, and make sure we are within these rates. If other's rates are going up, the library's should also. Ms. Lael noted that there are many grey areas within the room fee

structure, and that we can be flexible within the current structure. She also said we are working on fixing a few flaws in the meeting rooms, such as no heat and non-working equipment in the Santy Auditorium. To raise rates right now for those rooms could be unwise. We could also look at the rates next FY. Ms. Stokes asked if the heat could be repaired by July 1, to which Ms. Lael replied, saying there are no guarantees for this as there have been supply chain issues for several months.

Ms. Herrick Juarez reminded the group that any new fee recommendations have to be submitted to the Budget department by March 24. If we have a consensus that tier 3 of room rentals would be the one to raise, we could compare with other similar rates with the Chamber of Commerce and see if there is room for increases. We would also need to look at cleaning fees, which are currently too low. Alternatively, we could leave the fee structure as is.

Mr. Beal said that we could make a caveat to say that provided the facilities are working well, we can raise tier 3 rates after July 1, but not before. Ms. Bateman Louis and Ms. Adler said we should wait until the facilities are in working order before we increase rates. Ms. Whitworth asked if we can ask to raise the fee of tier 3 for now and move to lowering other library fees later, to which Ms. Herrick Juarez responded, saying yes, it could be our intention to evaluate library fees later. Ms. Bateman Louis noted that we need to do some research to see how much to lower these other library fees. Ms. Adler agreed.

Mr. Beal motioned to recommend a rate increase subject to Budget determination of tier 3 on library room rentals while continuing to explore proposing a fee lowering later, with the caveat that rooms must be in working order for the tier 3 increase. All members were in favor, with none opposed. Motion passes.

VIII. EDUCATION ITEM

Postponed.

X. OTHER/SUMMARY

Ms. Stokes said that she sits on the Friends of the Farm Board, and a City committee is asking for their input regarding projecting rainbows on the Barn for Pride month in June. There will be more discussion to come, but the final decision-maker is the City. What Ms. Stokes would like to propose is to not use the barn for this, but put rainbows either on City Hall, the Library, or PC Hill in lieu of the Barn. Ms. Stokes asked for Library Board members' opinions on putting rainbows on the Library. Mr. Humbert said he is not in favor of this, as we must be aware of the City's brand and the precedent we would be setting. We need to be aware of what we are doing for any group of people. Ms. Bateman Louis seemed to recall that the library already does Pride flags for June, which Ms. Herrick Juarez confirmed, saying that we do Pride displays, programs, and that Lucky Ones has a flag up year-round. Ms. Adler said there are also rainbow flags on Main Street. Ms. Adler gave her input, saying she is opposed to using City property for political symbols. It is divisive within the community, as we saw with the murals on Main Street last year. Ms. Adler thinks that as a City we should step away from this. She doesn't think it does anything to change Park City's welcomeness to gay people or anyone else – it is a welcoming town, so the issue is trying to provide a solution for a non-problem, in her opinion. Ms. Bateman Louis asked if the Barn is privately owned, to which Ms. Stokes replied, saying that the Barn is owned by the City. Ms. Hall said she disagrees with the other Board members, as a critical priority of the City is social equity, and this issue speaks directly to that. If we have Pride flags on Main Street, then we are clearly allowing the City to embrace social equity as a critical priority. Ms. Hall said she doesn't understand the distinction between flying a flag and projecting a light, why we can do one but not the other—either we do not say that this is a priority and do not take a stance and do nothing, or we embrace it and say we want an inclusive community by showcasing it on the iconic barn and iconic library. Ms. Bateman Louis agreed, saying it seems like it falls in line with the City's goals, priorities, and previous showings. Mr. Humbert said his concern is that we would be setting a precedent, and sooner or later someone is going to come up with something almost everyone disagrees with, and the precedent is set. We need to be careful. Mr. Beal said there is a Supreme Court case being heard right now about flying flags in Boston, and he thinks they will rule that a City cannot make a determination about what they put on a flag pole once they start doing it. Mr. Beal said he thought the discussion about murals on Main Street was poisonous and brought

out the worst in Park City instead of the best, and he doesn't want that repeated. That having been said, he thinks the library should double down on this issue. When we talk about the value of education, the way to bring the community together is to expose them to lots of viewpoints, which brings us back to the importance of the library. Putting a rainbow flag on the barn is symbolic, but getting someone to read a book about these issues will change people's hearts and minds. Mr. Humbert mentioned perhaps bringing someone in to speak as a library program on these topics. Mr. Beal said there are many other opportunities to, hopefully, change hearts and minds rather than creating contention. Ms. Zavala said that because the community saw the contention with the Main Street murals, we need to work on it and not hide it, or say it is beyond the boundaries of what the City can do. We have to bring the Park City community closer to the LGBT community, the Latinx community, and other communities that the City is working on bringing together under the goal of equity. Everyone must be integrated in order to achieve the City's goal. Ms. Herrick Juarez asked if there is an open public meeting where people could weigh in on this, to which Ms. Stokes replied, saying that an open public meeting with discussion will happen when it comes on the agenda for City Council. The Friends of the Barn are advisory right now. Mr. Beal said he assumes there will be rigorous public comment. Ms. Stokes said that because there was no discussion last time, this is a likely reason there was so much contention. Mr. Beal said that perhaps if there is enough community consensus, it will solve the problem and there won't be a repeat of the nastiness of last year, where he thought both sides were awful to each other. Mr. Beal said his request for the library would be to double down on education surrounding these initiatives and issues, and to make everyone feel welcome – which he thinks we already do at the library. Ms. Stokes thanked the Library Board members for their input.

XI. ADJOURN

Ms. Stokes made a motion to adjourn the meeting. Mr. Beal seconded the motion. Meeting adjourned at 1:46 PM.

UPCOMING SCHEDULE

The Park City Library Monthly Board of Directors Meeting will be held on Wednesday, April 20, 2022, from 12:00 PM until 1:30 PM in the Park City Library, 1255 Park Avenue, Park City, Utah 84060. This meeting will be open to the public both in-person and electronically. If you wish to attend this meeting electronically, please contact the Library Board Secretary, Kate Black at kate.black@parkcity.org, prior to this meeting time to receive login information.